Hey \_\_\_\_\_\_\_\_\_(name),

I just learned about this Equity Starts Here challenge that the North Carolina Community Action Association is hosting in May. I want to create a group of people who want to learn about and discuss equity in our personal lives. I would love for you to join my group discussions.

This is a 21-day challenge. The challenge runs Monday-Friday with a weekly challenge and daily reading and viewing material to educate us. The material takes between five to 20 minutes to read or watch. As a group, we’ll be meeting \_\_\_\_\_\_\_\_\_\_\_\_ (days and time you’ll meet) at \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (location or video platform). You can learn more about the challenge and see some of the material at \_\_\_\_(link to webpage)\_\_\_\_.

I hope you’ll consider joining me this month as we all work to become more educated and equitable people!

Love/thanks/See you soon,

\_\_\_\_\_\_\_\_\_\_ (Your name)