

**1 MISSION
BRAND
PROMISE**

2019 NCCAA ANNUAL CONFERENCE

2019

A photograph of a young boy smiling broadly, with a red color overlay. The image is partially obscured by a dark blue curved shape at the top and bottom.

**MAY
14-17**

**WILMINGTON CONVENTION CENTER &
EMBASSY SUITES BY HILTON
WILMINGTON RIVERFRONT**



Community Action Opportunities

HELPING PEOPLE. CHANGING LIVES.

Community Action...
Fighting Poverty for
55
Years

OUR MISSION

We help people who live on limited resources transform their lives.

OUR VISION

As a pre-eminent Community Action Agency, we design and implement data-driven and measurable anti-poverty strategies that produce successful results.

Adopted: June 2017

www.communityactionopportunities.org

*Service to others is the rent
you pay for your room here on earth.*

– Mohammed Ali



WELCOME TO WILMINGTON

1 Mission, 1 Brand, 1 Promise.

Having a mission-driven life can make a big difference in your mindset and your work ethic – you feel more committed when you are working towards an ideal you believe will or can make a huge impact on the world. This year's conference is a reminder for community action practitioners, partners and other nonprofits of the Community Action network's important role in lifting underserved citizens of NC and the huge impact of our collective efforts.

It is this work that binds us together under **1 Mission** and provides a roadmap to follow, **1 Brand** that identifies who we are and what we are about – statewide, regionally and nationally, guided by **1 Promise** to make America a better place to live, work and play. This strong foundation is the lifeline that differentiates, influences and shapes our future.

OUR MISSION

The **North Carolina Community Action Association** empowers agencies to help communities thrive.



THE PROMISE OF COMMUNITY ACTION

Community Action changes people's lives, embodies the spirit of hope, improves communities, and makes America a better place to live. We care about the entire community and we are dedicated to helping people help themselves and each other.

Collaboration is a key part of the success of any organization, executed through a clearly defined vision and mission and based on transparency and constant communication.

– Dinesh Paliwal

1 Mission. 1 Brand. 1 Promise.

table of contents

3

Welcome

22

2019 Full
Conference Agenda

42

Exhibitors

5

Sponsors

30

Speaker/Presenter
Bios

44

Advertisers

14

Agenda At-a-Glance

39

FAQs

46

Upcoming
Programs

21

General Conference
Information

40

Hall of Fame Awards
Luncheon

49

Embassy Suites
Wilmington
Waterfront/
Wilmington
Convention Center
Maps

We would like to thank our NCCAA 2019 Annual Conference Sponsors for supporting our mission and making the conference possible.



PLATINUM

PLATINUM SPONSOR

NCDHHS Office of Economic Opportunity (OEO)



GOLD

GOLD SPONSOR

PNC Bank

AmeriHealth Caritas North Carolina



SILVER

SILVER SPONSOR

Duke Energy



BRONZE

BRONZE SPONSOR

A&E Interactive Touch

NC Housing Finance Agency



EVENT

EVENT SPONSOR

Applied Energy



*The world is not interested
in what we do for a living.
What they are interested in is what we
have to offer freely - hope, strength, love
and the power to make a difference!*

– SASHA AZEVEDO

1 Mission. 1 Brand. 1 Promise.

NCCAA STAFF

Sharon C. Goodson
Executive Director

Annette Bryant
Executive Assistant

Joel Groce
Director of Finance and Administration

Krystina Dillard
Director of Training and Technical Assistance

Endia B. Hall
Project Manager

Padgett Harrington
NEW Grounds Brand Ambassador

Anita Lynch
Program Coordinator, NEW Reentry

Darius Carr
Allyson Lee
Art Directors

Faye Minga
Project Assistant

Dylan Sarasin
Grant/Operations Associate

Nafia Speech
Training Coordinator

Delores Ellis-Finch
Ashley Silver
Quontelya Spruill
Felicia Thorne
Job Placement Specialists, N.E.W. Reentry

ABOUT THE NORTH CAROLINA COMMUNITY ACTION ASSOCIATION

The **North Carolina Community Action Association** (NCCAA) is a trusted resource for the disadvantaged and a proven advocate for our statewide network of 34 Community Action Agencies. Member organizations are federally funded nonprofits with a common mission – to help low-income people become self-sufficient. Our non-partisan professional association works diligently, to empower NC's most vulnerable citizens – the elderly, disabled and low-income. As catalysts for change, we collaborate with local communities, government agencies, private organizations and fellow nonprofits to invest in community-based, anti-poverty strategies. We believe this investment strengthens families and communities, grows strong economies and makes NC a better place to live, work, play and learn. For more information please visit:

www.nccaa.net



NCCAA OFFICERS AND THE NCCAA BOARD OF DIRECTORS *Welcome You to NCCAA's 2019 Annual Conference*



DR. LANDON B. MASON, SR.



MS. PATSY P. DAVIS



MS. TINA RAY



MS. NATASHA J. ELLIOTT



DR. ERICKA J. WHITAKER

NCCAA OFFICERS

Dr. Landon B. Mason, Sr., President

Executive Director, Economic Improvement Council, Inc., Edenton

Patsy P. Davis, First Vice-President

Executive Director, Mountain Projects, Inc., Waynesville

Tina Ray, Second Vice-President

CSBG Director, Johnston-Lee-Harnett Community Action, Inc., Smithfield

Natasha J. Elliott, Treasurer

Executive Director, Central Piedmont Community Action Inc., Siler City

Dr. Ericka J. Whitaker, Secretary

Chief Executive Officer, Southeastern Community & Family Services, Inc., Lumberton

E. Marie Watson, SEACAA Representative

Executive Director, Johnston-Lee-Harnett Community Action, Inc., Smithfield

Bryan Duncan, SEACAA Representative,

Executive Director, I-CARE, Inc., Statesville

David White, Chair, NCCAA Council of Executive Directors

Chief Executive Officer, Western Carolina Community Action, Inc., Hendersonville, NC

Patricia Beier, East Chair

Executive Director, Wayne Action Group for Economic Solvency, Inc., Goldsboro

Ruby Bryant, Central Chair

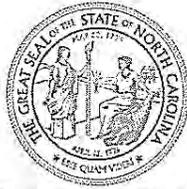
Human Resources Director, Johnston-Lee-Harnett Community Action, Inc., Smithfield

Fred Bazemore, West Chair

Director of Program Operations, Experiment in Self-Reliance, Inc., Winston-Salem

Deb Haight, Far West Chair

Director of Community Services, Western Carolina Community Action, Inc., Hendersonville



*State of North Carolina
Office of the Governor*

*Roy Cooper
Governor*

*20301 Mail Service Center
Raleigh, N. C. 27699-0301*

May 14, 2019

Dear Friends:

As Governor of North Carolina, it is my pleasure to welcome all of you to Wilmington for the 2019 North Carolina Community Action Association Annual Training Conference.

I sincerely appreciate your advocacy on behalf of North Carolina's low-income, elderly and disabled citizens. The interaction you have with non-profit agencies across our state helps to provide services to thousands of our citizens. Their lives are improved because of the dedication and caring of these non-profits and their caring volunteers.

I hope you will have time to enjoy some of the many cultural and entertainment opportunities the Wilmington area has to offer. From fine dining, to arts and cultural events, to the beautiful Airlie Gardens and stately historic homes, there is something for everyone.

With warm personal regards, I am

Very truly yours,

A handwritten signature in black ink that reads "Roy Cooper".

Roy Cooper

RAC/sm



*Location: The State Capitol Building, Raleigh, N. C. 27602
Phone: 919-814-2100*



Mayor and City Council

Mayor
Bill Saffo

Mayor Pro-Tem
Margaret E. Haynes

Council Members
Neil Anderson
Clifford D. Barnett, Sr.
Paul Lawler
Kevin O'Grady
Charlie Rivenbark

City of Wilmington
City Hall
102 North Third Street
PO Box 1810
Wilmington, NC 28402-1810
910.341.7815
910.341.4628 fax
wilmingtonnc.gov
Dial 711 TTY/Voice

WILMINGTON
CITY OF
NORTH CAROLINA

May 2019

To Our Honored Guests,

It is my pleasure to welcome you to the City of Wilmington and to the North Carolina Community Action Association annual conference. We are always happy to extend a warm greeting to visitors and friends and are pleased that so many could attend this year's event. We think that you will find the City of Wilmington and our citizens to be gracious hosts.

If you are visiting Wilmington, I recommend that you sample from the many fine amenities the city offers during your stay. From our beautiful beaches, to the Battleship USS North Carolina, to the fine dining and storefront shopping in our revitalized historic downtown district, Wilmington is a charming Southern city blessed with variety. The area is truly a vacationer's paradise, so make your stay complete with a tour of our finer offerings.

On behalf of the citizens of Wilmington, I extend to you our warmest wishes for a successful conference and an enjoyable visit.

Best Regards,

Bill Saffo
Bill Saffo
Mayor





AmeriHealth Caritas North Carolina proudly supports

North Carolina Community Action Association (NCCAA)

We salute NCCAA during its 2019 Annual Conference and in its endeavors to help people with low incomes become self-sufficient and independent.

www.amerhealthcaritas.com



AmeriHealth Caritas[™]
North Carolina



Since 1977

A&E Office Machines (A&E) was founded in 1977 by Adam Crappel, Jr. The technology has changed over the years, but A&E's mission has remained the same: Provide customers with the most technologically advanced products and first-class service at cost-effective prices.

Innovation

A&E was ahead of its time in 1977 and continues to be an innovator in its field. In the late 1970s and early 1980s, A&E added square and pi keys to the calculators it sold to engineering firms. In doing so, A&E transformed basic calculators into high level mathematics tools. Today, A&E is a leader in interactive board technology. The A&E Touch—A&E's own interactive board—is faster, clearer, more responsive, and more user-friendly than any other interactive board on the market. The A&E Touch, as well as other interactive boards, can be enhanced by the A&E App Box, which enables interactive boards to operate with even greater speed and efficiency.

First-Class Service

Although A&E is primarily a technology company, customer service is at the core of its business. A&E has a friendly, knowledgeable, and certified staff. Equally important, A&E responds to customer calls within 24-hours.





“We care about the entire community, and we are dedicated to helping people help themselves and each other. This personifies our promise as we advocate for our customers, clients and partners.”

Greetings to Our Community Action Family and Partners of Community Action,

It is with immense joy that I welcome you to our “2019” NCCAA Annual Conference. We have gathered under the theme of “One Mission, One Brand and One Promise”. It is my desire that we will embrace the fullness of our theme because we are moving into the realm of oneness in mission, brand, and promise. The mission of community action is strong, secure, and stable as we live in unstable times. The brand of our work must resonate within the heart of every community action partner to ensure our mission is advanced and lastly, we pledge to the promise of community

action. The Promise of Community Action changes people’s lives, embodies the spirit of hope, improves communities, and makes America a better place to live. We care about the entire community, and we are dedicated to helping people help themselves and each other. This personifies our promise as we advocate for our customers, clients and partners.

Let me pause and thank Mrs. Sharon Goodson, our State Executive Director, and her team for providing impeccable leadership throughout the state. We are honored and privileged to have your leadership, dedication

and devotion to the work of community action.

In closing, let’s enjoy the city of Wilmington and return to our agencies with some cutting edge information that will help impact our customers and revitalize our communities. I can appreciate the quote of Abraham Lincoln when he quoted “He has a right to criticize, who has a heart to help. This embodies my universe of meaning as we share in the fight to eradicate poverty.”

**Dr. Landon B. Mason Sr., NCRT
President,
North Carolina Community Action
Association
Executive Director,
Economic Improvement Council, Inc.**





Greetings Colleagues and Friends,

Welcome to the 2019 NCCAA Annual Training Conference! We are so happy you are here for “One Mission. One Brand. One Promise.” Language that defines us, binds us and unites us as WE work to create positive change in the lives of low-income families and children in NC.

The challenges facing community action agencies (CAAs) doing this work has never been greater, which is why it is all the more important for us to be able to demonstrate our collective strength.

Whether it is bringing forth our shared Mission, showcasing our unified Brand, or implementing our Community Action Promise, you have a very important role in establishing a “new normal” for CAAs. The 2019 NCCAA

Conference is designed to help you attain the evidence-based strategies, tools and information needed to stay ahead of the curve in this rapidly changing landscape. Our agenda provides learning opportunities for both seasoned practitioners, and newcomers to examine and delve into workplace trends. Some highlights of the conference include:

- Pre-Conference Roma Deep Dive
- Biennial Hall of Fame Awards Luncheon
- Board Summit
- Exhibit Hall that offers relevant products and services

The first ever, AFTER FLO Community Benefit Concert, promises to deliver a fun-filled evening with great entertainment and great music! The added bonus

for this new kind of service project is that ALL proceeds will benefit families that are still rebuilding from Hurricane Florence.

And, as always, learning opportunities at NCCAA conferences are not limited to educational sessions – but include networking with other nonprofit and community professionals, partners, board members and friends. We’re certain this high-quality educational event will enhance your seat at the table to help low-income families rise above poverty. Thank you for all you do to preserve Community Action’s “One Mission. One Brand. and One Promise.”

Sharon C. Goodson
Executive Director,
North Carolina Community Action Association and Southeastern Association of Community Action Agencies

“The 2019 NCCAA Conference is designed to help you attain the evidence-based strategies, tools and information needed to stay ahead of the curve in this rapidly changing landscape.”



AGENDA AT-A-GLANCE

[ES] – Embassy Suites

[CC] – Convention Center

TUESDAY | MAY 14

9:00 am - 4:00 pm	ROMA Deep Dive <i>(separate registration required)</i> Preconference Training event for certified ROMA trainers & implementers	Salon I & II [ES]
10:00 am - 2:00 pm	SEACAA Board of Directors Meeting	Meeting Room 106 [CC]
12:00 pm - 5:00 pm	Registration Open	Information Desk [CC]
4:00 pm - 6:00 pm	NCCAA Board of Directors Meeting	Meeting Room 106 [CC]
6:00 pm - 8:00 pm	President's Welcome Reception & Auction	Riverfront Grand Ballroom [ES]

WEDNESDAY | MAY 15

6:45 am - 7:30 am	Morning River Walk with Valerie Powell <i>(*Gather outside Salon I)</i> Valerie L. Powell, NCRI, CSBG Program Analyst II, <i>Office of Economic Opportunity, NC Department of Health and Human Services</i> Enjoy the beautiful riverfront with colleagues and friends!	Salon I [ES]*
7:30 am - 9:00 am	Breakfast/Visit with Exhibitors	River Concourse [CC]
7:00 am - 4:00 pm	Registration Open/Exhibitor Check-In	Information Desk [CC]
8:00 am - 8:45 am	District Meetings East.....Salon D [CC] WestSalon F [CC] Central.....Salon E [CC] Far WestMeeting Room 108 [CC]	
8:45 am - 9:00 am	Networking Break with Exhibitors	River Concourse [CC]
9:00 am - 10:30 am	General Opening Session (Plenary) Keynote Speaker Susan Scott, Senior Director of Advancement & Marketing, <i>UNC-TV Public Media North Carolina, NCCAA Advisory Council Member</i>	Salon ABC [CC]
10:30 am - 10:45 am	Networking Break with Exhibitors	River Concourse [CC]
10:45 am - 12:00 pm	Client Software Procurement <i>(Weatherization Plenary)</i>	Meeting Rooms 106/107 [CC]
10:45 am - 12:00 pm	Concurrent Sessions Community Level Work Part I Salon D [CC] Social Determinants of Health in North Carolina: Salon E [CC] How We're Working Together to Improve Health Outcomes Finance for Non-Finance Professionals Salon F [CC]	
12:00 pm - 1:15 pm	Lunch (on your own)	
12:00 pm - 1:15 pm	Roundtable Lunch Discussion <i>(separate lunch registration required)</i> New Executive Directors Board Members HR Managers Salon I [ES] Fiscal Directors CSBG Directors Head Start Leaders Salon II [ES] Weatherization Professionals Salon III [ES]	
1:15 pm - 1:30 pm	Networking Break with Exhibitors	River Concourse [CC]
1:30 pm - 3:00 pm	Concurrent Sessions Agency/Organization Disaster Readiness Salon D [CC] Increasing Your Agency's Results Orientation Salon E [CC] Family Engagement is Everyone's Business Meeting Room 108 [CC] Weatherization Hot Topics Meeting Room 106/107 [CC] 2 CFR 200 Highlights Salon F [CC]	
3:00 pm - 3:15 pm	Networking Break with Exhibitors	River Concourse [CC]

WEDNESDAY | CONTINUED

3:15 pm - 4:45 pm	Concurrent Sessions Community Level Work Part II Advocacy Mitigating your DRS Risk Program Management & Quality Control Board Member WAP Responsibilities	Salon D [CC] Salon E [CC] Meeting Room 108 [CC] Meeting Room 106/107 [CC] Salon F [CC]
5:00 pm - 7:00 pm	COED Meeting	Meeting Room 108 [CC]

THURSDAY | MAY 16

7:30 am - 9:00 am	Breakfast/Visit with Exhibitors	River Concourse [CC]
8:30 am - 10:00 am	Registration Open	Information Desk [CC]
9:00 am - 10:00 am	Legislative Update with David Bradley	Salon ABC [CC]
10:00 am - 10:30 am	Business Meeting (Members Only)	Salon ABC [CC]
10:30 am - 10:45 am	Networking Break with Exhibitors	River Concourse [CC]
10:45 am - 12:00 pm	My Voice: A Panel Discussion on Advocacy <i>Moderated by: Dr. Landon B. Mason, President, NCCAA, Executive Director, Economic Improvement Council</i>	Salon DEF [CC]
10:45 am - 12:00 pm	NCWAP Solar Possibilities (Weatherization Plenary)	Meeting Rooms 106/107 [CC]
12:00 pm - 12:15 pm	Networking Break with Exhibitors	River Concourse [CC]
12:15 pm - 2:15 pm	Hall of Fame Awards Luncheon An afternoon to honor the very best of community action from all across the great state of North Carolina!	Salon ABC [CC]
2:15 pm - 2:45 pm	Networking Break with Exhibitors	River Concourse [CC]
2:45 pm - 4:30 pm	Concurrent Sessions OEO Updates HVAC Systems & More... Braiding WAP With Other Resources	Salon DEF [CC] Meeting Room 106/107 [CC] Meeting Room 108 [CC]
8:00 pm - 11:00 pm	After Flo Community Benefit Concert <i>(ticket & ID required for entry)</i> Enjoy some great music & local craft beer while benefiting survivors! Join us to support local nonprofits engaged in Hurricane Florence recovery efforts. <i>Doors open at 7:30 pm</i>	Ironclad Brewery

FRIDAY | MAY 17

8:00 am - 8:30 am	Coffee	Meeting Room 106/107 [CC]
8:30 am - 9:30 am	Census 2020: Why it matters and What You Can Do to Help Get Out the Count	Meeting Room 106/107 [CC]
9:30 am - 10:30 am	Come Home - A Reentry Documentary Special Screening of the NCCAA documentary shot here in North Carolina	Meeting Room 106/107 [CC]
10:30 am - 12:00 pm	Closing Session Check Presentation, Closing Comments, Prizes & More... This is the closing session you don't want to miss!	Meeting Room 106/107 [CC]
9:00 am - 10:30 am	Client Files & Documentation (Weatherization)	Meeting Room 108 [CC]
9:00 am - 5:00 pm	Board Summit <i>(separate registration required)</i>	Salon I [ES]

SATURDAY | MAY 18

9:00 am - 1:00 pm	Board Summit <i>(separate registration required)</i>	Salon I [ES]
-------------------	---	--------------



EPIC Mission

Guiding the heroes of change.

YourEPICMission.com

COMMUNITY NEEDS ASSESSMENT, AGENCY STRATEGIC PLANNING, BOARD DEVELOPMENT & MORE!

EPIC Mission has the tools, skills and experience to help keep you compliant with ROMA Next Gen and your CSBG funding requirements so you can focus on keeping the Promise of Community Action to change people's lives, embody the spirit of hope, improve communities and make America a better place to live. Let EPIC Mission help you continue to #BeTheChange across North Carolina and beyond.

IN THEIR OWN WORDS

"We had a very positive and encouraging experience throughout the strategic planning process. Jeremy's organized yet participatory agenda with interactive exercises provided a roadmap full of directions, suggestions, and examples that will help NCWVCAA launch and manage a comprehensive strategic plan."

**VICKI GEARY, EXECUTIVE DIRECTOR
NORTH CENTRAL WV COMMUNITY ACTION AGENCY**

"I can only say that Jeremy and the EPIC Mission folks did an outstanding job and delivered everything they promised and more. You can't go wrong with Jeremy on your side."

**RICK SMITH, FMR. EXECUTIVE DIRECTOR
EASTERN WV COMMUNITY ACTION AGENCY**

FREE Consultations and Budget-friendly Pricing



/yourepicmission

Info@YourEPICMission.com

(800) 507-4048

Thanks for
making every day
one more step
forward.



We're proud to honor North Carolina Community Action Association for the work you do every day to make our community a better place.

pnc.com



©2019 The PNC Financial Services Group, Inc. All rights reserved. PNC Bank, National Association. Member FDIC

CON PDF 0618-0106

NORTH CAROLINA COMMUNITY ACTION ASSOCIATION

2019 Annual Conference

OPENING SESSION | WEDNESDAY, MAY 15, 2019

1 Mission. 1 Brand. 1 Promise.

KEYNOTE SPEAKER | SUSAN SCOTT



**Leader, Strategist,
Problem Solver:** *Susan Scott*
Chief Advancement &
Marketing Officer
UNC-TV / Public Media NC

Susan Scott inspires people and teams, drawing upon her extensive sales, marketing, strategic planning and start-up experience to deliver value,

revenue and audience. Her career advancement through more than 15 years of progressive executive media roles has spanned operations, sales, marketing, strategy and distribution for companies including Frontier, IAC, Weather Channel, Turner Broadcasting and Fox News Channel.

Today, Susan is chief advancement and marketing officer at UNC-TV/ Public Media North Carolina in Research Triangle Park, North Carolina, where she stewards the organization's growth, value and revenue funnel. She leads all development, marketing and communications.

Other professional highlights include sports rights negotiations with the NBA and NHL, professional speaking engagements focused on leadership, chairing the national organization, "Women in Cable Telecommunications.," recognitions including "Top 100 Women in Leadership" and "Top 100 Minorities in Cable." Among her colleagues and peers Scott is repeatedly noted for her leadership capabilities, vision and consistent and positive revenue impact on the top and bottom line.

GENERAL OPENING SESSION

9:00 am - 10:30 am.....Salon ABC [CC]

Welcome

*Dr. Landon B. Mason, President, NCCAA
Executive Director, Economic Improvement Council*

Invocation

*E. Marie Watson, Executive Director,
Johnston-Lee-Harnett Community Action,
NCCAA Board Member*

Greetings from Office of Economic Opportunity

Melvin L. Williams, Jr., Director

Greetings & Remarks from Region IV Headstart

*Keno Simmons, MJ-LEL, Program Manager/COR,
Office of Head Start, Region IV*

Greetings from the National Partnership

*Video featuring Denise Harlow, Chief Executive
Officer, Community Action Partnership*

Advisory Council Comments

*Erika Ferguson, Director of the Office of
Healthy Opportunities,
NC Department of Health and Human Services
Lorrie Maggio, Manager, Products & Services,
Duke Energy*

*Sophie McMillian, Community & Diversity
Engagement Program Manager,
Blue Cross and Blue Shield of North Carolina*

Introduction of Keynote Speaker

*Sharon C. Goodson, Executive Director,
North Carolina Community Action Association*

Keynote Speaker

*Susan Scott,
Senior Director of Advancement & Marketing,
UNC-TV Public Media North Carolina,
NCCAA Advisory Council Member*

New Initiatives

*Krystina Dillard,
Director of Training & Technical Assistance,
North Carolina Community Action Association*

Announcements & Closing Comments

Dr. Landon B. Mason

Conference Highlights

THURSDAY MAY 16 | 10:45 AM - 12:00 PM | SALON DEF [CC]

MY VOICE: A PANEL DISCUSSION ON ADVOCACY

Moderated by: **Dr. Landon B. Mason**, President, NCCAA

Executive Director, Economic Improvement Council

FEATURING:

Bryan Duncan, Executive Director, I-CARE, Inc.

Andrea Harris, President Emeritus,

NC Institute of Minority Economic Development & Senior Fellow, Self-Help

David Heinen, Vice President for Public Policy and Advocacy,

NC Center for Nonprofits

FRIDAY, MAY 17 | 10:45 AM - 12:00 PM | MEETING ROOM 106 [WCC]

CENSUS 2020: WHY IT MATTERS

SPECIAL SCREENING OF “COME HOME” – A Reentry Documentary

CLOSING SESSION

WEATHERIZATION PLENARY SESSIONS

WEDNESDAY MAY 15 | 10:45 AM - 12:00 PM | MEETING ROOMS 106/107 [CC]

CLIENT SOFTWARE PROCUREMENT

Melvin L. Williams, Jr., Director, Office of Economic Opportunity,

N.C. Department of Health and Human Services

Maye Hickman, Program Manager, NC Weatherization Assistance Program

THURSDAY MAY 16 | 10:45 AM - 12:00 PM | MEETING ROOMS 106/107 [CC]

NCWAP SOLAR POSSIBILITIES

Kevin Martin, Renewable Energy Program Manager,

NC DEQ State Energy Office

Maye Hickman, Program Manager,

NC Weatherization Assistance Program

FRIDAY MAY 17 | 9:00 AM - 10:30 AM | MEETING ROOM 108 [CC]

CLIENT FILES & DOCUMENTATION

Ernie Hodgson, Lead Program Analyst and Training Coordinator,

NC Weatherization Assistance Program

Maye Hickman, Program Manager,

NC Weatherization Assistance Program



BENEFIT CONCERT – SERVICE PROJECT

This is an event you don't want to miss! We are doing a different kind of day of service this year to benefit local non-profits with Hurricane Florence recovery. Join us at a local favorite hotspot here, the Ironclad Brewery, for a benefit concert with the Aaron Mills Project featuring Aaron Mills, longtime bassist for the Grammy nominated group, Cameo!



2019 HOF AWARDS LUNCHEON PROGRAM

NCCAA's 2019 Hall of Fame nominees will be inducted into the biennial Hall of Fame and recognized along with other distinguished award recipients during the Awards Luncheon on Thursday, May 16.

DAVID BRADLEY – NATIONAL UPDATES

Hear the most up-to-date info about what's happening at the federal level from Community Action's frontline advocate! Get informed and gain insight so you can be prepared for what is on the horizon.

REENTRY VIDEO

We are proud to bring you an original documentary film highlighting the work we are doing around reentry. You don't want to miss this exclusive screening of **Come Home**, the original documentary shot and edited by filmmakers **JC Knox Public Relations**, featuring an original song. See the difference NCCAA is making in the lives of people rebuilding after incarceration.

CENSUS UPDATE – GET OUT THE COUNT

Get ready to Get Out The Count in 2020! It is so important that we prepare now to ensure that the communities we serve are properly counted in the 2020 census. To ensure that needed resources are allocated where they are needed, we must make sure everyone is counted! Come hear what you can do now to make sure the communities we serve are counted.

TAKE THE FREE DOWNTOWN TROLLEY!

The FREE Downtown Trolley serves the City and County parking decks, City Hall, Thalian Hall, the New Hanover County Courthouse, Cape Fear Community College, and many shops and restaurants on Front and Water Streets. Passengers can board the trolley at any intersection or by waving to the driver. For safety purposes, Wave Transit encourages passengers to board at intersections, but with slower moving traffic, especially on Front Street, hailing the trolley is perfectly safe.

A special run has been scheduled just for conference attendees at the beginning and end of each conference day. Look for a copy of the schedule at the registration desk or in your tote.

www.wilmingtondowntown.com/_files/docs/2018-october





General Information

REGISTRATION

Register at the Information Desk in the Wilmington Convention Center, starting Tuesday, May 14 at 12:00 noon. Personalized name badges and other conference materials can be picked up there.

Registration Desk Hours

Tuesday, May 14..... 12:00 pm - 5:00 pm
Wednesday, May 15..... 7:00 am - 4:00 pm
Thursday, May 16..... 8:30 am - 10:00 am

EXHIBIT HALL

The Exhibit Hall is located in the River Concourse in the Wilmington Convention Center and is open to conference registrants on Wednesday and Thursday.

Exhibition Hours

Wednesday, May 15..... 7:30 am - 5:00 pm
Thursday, May 16..... 7:30 am - 5:00 pm

SPEAKER CHECK-IN

Speakers should sign in upon arrival at the Registration Desk. Speakers are requested to report to their assigned rooms half an hour prior to the start of each session.

CONFERENCE MOBILE APP

The conference is offering a mobile app for all registered participants. Find your favorite sessions, speaker bios, exhibitors, and full event schedule – right in the palm of your hand. To access the conference app, search for Guidebook in the Apple, Google, or Amazon app stores. *Enter our unique passphrase **nccaacon19** and you are good to go!*

CONSENT TO USE OF PHOTOGRAPHIC IMAGES

Attendance at/or participation in NCCAA meetings and activities constitutes an agreement by the registrant to NCCAA's use and distribution of the registrant's image or voice in promoting future NCCAA meetings in any way deemed appropriate.

COPYRIGHT INFORMATION

All conference sessions are protected by international copyright laws. Unauthorized photography and video/audio recording of any kind are strictly prohibited in the sessions and throughout the exhibition area.

CONFERENCE EVALUATION

Conference participants' feedback is important for us to plan and improve future conferences. A limited number of prize tickets will be distributed immediately following most sessions in exchange for completed evaluations. Prizes will be drawn during the Closing Session. You must be present to win!

Please remember to complete the overall conference evaluation on the conference website: <https://www.nccaa.net/2019-nccaa-conference>

2019 NCCAA DAY OF SERVICE – AFTER FLO COMMUNITY BENEFIT

Concert to benefit local Hurricane Florence recovery efforts. **Tickets available at Registration Desk.** VIP Tickets - Include Pre-Concert Reception, and VIP Access.

2019 AUCTION

The Auction will be a one-day event held on Tuesday, May 14th.

Purchase tickets to bid on items displayed in the Registration Area at the Wilmington Convention Center. Tickets will be deposited for drawings for each item later in the evening during the President's Welcome Reception.

Drawings will be held at 7:00 pm.

Please wear the **NAME BADGE** issued at registration during the conference. It is **required for admission to conference activities, events, the awards luncheon program and socials.**



CONFERENCE AGENDA

[ES] – Embassy Suites

[CC] – Convention Center

TUESDAY | MAY 14

9:00 am - 4:00 pm	ROMA Deep Dive (<i>separate registration required</i>) Preconference Training event for certified ROMA trainers & implementers	Salon I & II [ES]
10:00 am - 2:00 pm	SEACAA Board of Directors Meeting	Meeting Room 106 [CC]
12:00 pm - 5:00 pm	Registration Open	Information Desk [CC]
4:00 pm - 6:00 pm	NCCAA Board of Directors Meeting	Meeting Room 106 [CC]
6:00 pm - 8:00 pm	President's Welcome Reception & Auction	Riverfront Grand Ballroom [ES]

WEDNESDAY | MAY 15

6:45 am - 7:30 am	Morning River Walk with Valerie Powell (<i>*Gather outside Salon I</i>) Valerie L. Powell , NCRI, CSBG Program Analyst II, <i>Office of Economic Opportunity, NC Department of Health and Human Services</i> Enjoy the beautiful riverfront with colleagues and friends!	Salon I [ES]*
7:30 am - 9:00 am	Breakfast/Visit with Exhibitors	River Concourse [CC]
7:00 am - 4:00 pm	Registration Open/Exhibitor Check-In	Information Desk [CC]
8:00 am - 8:45 am	District Meetings East.....Salon D [CC] WestSalon F [CC] Central.....Salon E [CC] Far WestMeeting Room 108 [CC]	
8:45 am - 9:00 am	Networking Break with Exhibitors	River Concourse [CC]
9:00 am - 10:30 am	General Opening Session (<i>Plenary</i>) Welcome <i>Dr. Landon B. Mason</i> , President, NCCAA, Executive Director, Economic Improvement Council Invocation <i>E. Marie Watson</i> , Executive Director, Johnston-Lee-Harnett Community Action, NCCAA Board Member Greetings from Office of Economic Opportunity <i>Melvin L. Williams, Jr.</i> , Director Greetings & Remarks from Region IV Headstart <i>Keno Simmons</i> , MJ-LEL, Program Manager/COR, Office of Head Start, Region IV Greetings from the National Partnership Video featuring <i>Denise Harlow</i> , Chief Executive Officer, Community Action Partnership Advisory Council Comments <i>Erika Ferguson</i> , Director of the Office of Healthy Opportunities, NC Department of Health and Human Services <i>Lorrie Maggio</i> , Manager, Products & Services, Duke Energy <i>Sophie McMillian</i> , Community & Diversity Engagement Program Manager, Blue Cross and Blue Shield of North Carolina Introduction of Keynote Speaker <i>Sharon C. Goodson</i> , Executive Director, North Carolina Community Action Association Keynote Speaker <i>Susan Scott</i> , Senior Director of Advancement & Marketing, UNC-TV Public Media North Carolina, NCCAA Advisory Council Member New Initiatives <i>Krystina Dillard</i> , Director of Training & Technical Assistance, North Carolina Community Action Association Announcements & Closing Comments <i>Dr. Landon B. Mason</i>	Salon ABC [CC]
10:30 am - 10:45 am	Networking Break with Exhibitors	River Concourse [CC]

WEDNESDAY | CONTINUED

10:45 am - 12:00 pm

Client Software Procurement (Weatherization Plenary)

Meeting Rooms 106/107 [CC]

Melvin, L. Williams, Jr., Director, Office of Economic Opportunity,
N.C. Department of Health and Human Services**Maye Hickman**, Program Manager, NC Weatherization Assistance Program

In this session the North Carolina CSBG and Weatherization Networks will be getting an update on Client Software Procurement, the Phase Two IT Process and the various steps required to bring this project to fruition. Feedback will be encouraged during the session on what the most important IT features should be and the needs of the end users.

10:45 am - 12:00 pm

Concurrent Sessions**Community Level Work Part I**

Salon D [CC]

Muska Kamran, CSBG Project Manager, National Association for State Community Service Programs (NASCSPP)

Community-level work is a part of Community Action—but what is a community-level initiative? What is the difference between working in the community and at the community level? This session will review the definitions of community level work and teach how to identify community level needs, outcomes, and strategies. This session will also review the elements of community level initiatives as required in the Community Initiative Status Form (CIS) for reporting community level work in Module 3 of the CSBG Annual Report.

Social Determinants of Health in North Carolina:

Salon E [CC]

How We're Working Together to Improve Health Outcomes**Sophie McMillian**, Community & Diversity Engagement Program Manager, Blue Cross and Blue Shield of North Carolina**Erika Ferguson**, Director of the Office of Healthy Opportunities,
NC Department of Health and Human Services**Joel Groce**, Director of Finance & Administration,
North Carolina Community Action Association

In community action we know that poverty affects every aspect of a person's life, including their health. Come hear from NCCAA and our Partners about a new joint venture around the social determinants of health and learn how NCCAA is working with the state and Blue Cross Blue Shield of North Carolina to benefit low-income families across the state. Learn how we are working together to build healthier homes and communities.

Finance for Non-Finance Professionals

Salon F [CC]

Dr. Teresa Hardee, CEO/President, i50 Consulting Services, LLC

This course will teach you how to communicate your agency's financial position to non-financial individuals. It will allow you to demonstrate your basic understanding of financial management to all of your stakeholders in a way that enables everyone to understand the financial health of the agency even when they are not a numbers person. We will discuss how to read key elements of financial statements and management reports, how to prepare and present your budget analyses, and how to create and display key financial indicators to help the reader understand the financial and operational condition of the agency.

12:00 pm - 1:15 pm

Lunch (on your own)

12:00 pm - 1:15 pm

Roundtable Lunch Discussion (separate lunch registration required)

New Executive Directors | Board Members | HR Managers

Salon I [ES]

Fiscal Directors | CSBG Directors | Head Start Leaders

Salon II [ES]

Weatherization Professionals

Salon III [ES]

1:15 pm - 1:30 pm

Networking Break with Exhibitors

River Concourse [CC]

1:30 pm - 3:00 pm

Concurrent Sessions**Agency/Organization Disaster Readiness**

Salon D [CC]

Carlotta Dixon, NC DSS State Emergency Response Team Coordinator,
NC DHHS Division of Social Services**Wendy Pulley**, Interim Human Services Branch Manager, North Carolina Public Safety,
Division of Emergency Management**Ann Huffman**, Member, North Carolina Volunteer Organizations Active in Disasters

Presentation to agencies and organizations that want to offer tools and resources, as well as know how to prepare for possible technical assistance to increase disaster readiness.

CONFERENCE AGENDA CONTINUED

WEDNESDAY | CONTINUED

1:30 pm - 3:00 pm

Concurrent Sessions *continued*

Increasing Your Agency's Results Orientation:

Salon E [CC]

The Role of the Certified ROMA Professional

Carey Gibson, Project Manager, *Nationally Certified ROMA Implementer Project*

Over the years, North Carolina has shown its commitment to the full ROMA Cycle and to improved Performance Management by supporting staff in becoming Nationally Certified ROMA Trainers and/or Implementers. North Carolina's network of ROMA professionals is currently 40 members strong and growing! Who in your agency would be best suited to become a Certified ROMA Professional? What is the difference in the certifications? What should your agency consider? What is the time and effort commitment required? Get answers from Carey Gibson, Project Manager for the Nationally Certified ROMA Implementer Program, and hear from a panel of currently certified ROMA professionals about what they are doing to create a results oriented culture in their agencies.

Family Engagement is Everyone's Business

Meeting Room 108 [CC]

Macy Jones, Director, *Alexander County Head Start*

This session will explore the ways everyone employed by the Head Start program can participate in Family Engagement activities. It's easier than you think. We will use this time together to talk about how to engage the 21st Century Generation, Grandparents Raising Grandchildren and Fathers. Let's see how engaging families can help increase the program's required non-federal share match. Participants will have the opportunity to share their best Family Engagement ideas and proven practices.

Weatherization Hot Topics

Meeting Room 106/107 [CC]

Ernie Hodgson, Lead Program Analyst and Trainer, *NC Weatherization Assistance Program*

This session will focus on clarifying regulations and standards within the weatherization program that are routinely questioned. Among these will be proof of ownership when inheritance or siblings are involved; standardizing WAP and HARRP income guidelines; and client education and maintenance of mechanical systems. The end of the session will include time to welcome questions both programmatic and fiscal in nature.

2 CFR 200 Highlights

Salon F [CC]

Emlyn Neuman-Javornik, CPA, CGMS,

Consultant, Grants Management Accounting & Consulting

This session will cover 2 CFR 200 important topics, including: how indirect cost rates can cover administrative costs, procurement requirements, single audit processes, allocating costs across all three Weatherization programs, updating policy and procedures manuals, weatherization banking, and more.

3:00 pm - 3:15 pm

Networking Break with Exhibitors

River Concourse [CC]

3:15 pm - 4:45 pm

Concurrent Sessions

Community Level Work Part II

Salon D [CC]

Muska Kamran, CSBG Project Manager,

National Association for State Community Service Programs (NASCSPP)

The Community Initiative Status Form (CIS) is the entry form for Community Action Agencies reporting community level in Module 3 of the CSBG Annual Report. The CIS form can assist the network in telling the story of our community level work. This session will ask how the CIS can be utilized as a planning and diagnostic tool during the creation of a community initiative. Utilizing information learned in Part I, participants will have the opportunity to apply their knowledge about community level work to review examples of CIS submissions using the CIS Review Checklist.

Advocacy 101

Salon E [CC]

Andrea Harris, President Emeritus,

NC Institute of Minority Economic Development | Senior Fellow, Self-Help

Everyone can be an advocate. It doesn't matter your position at your organization, everyone from staff to board members should be advocates. Learn the foundational principles of advocacy and how you can incorporate advocacy into what you do in community action. Hear how advocacy works at each level and what you can begin doing today to be a better advocate.

WEDNESDAY | CONTINUED

3:15 pm - 4:45 pm

Concurrent Sessions *continued***Mitigating your DRS Risk**

Meeting Room 108 [CC]

Patricia Beier, Executive Director, WAGES, Inc.

Head Start programs across the nation and in our state are facing recompetition. Many programs are facing this issue because of inappropriate discipline and active supervision concerns. This training will review the systems that are needed to lessen your risk and ensure high quality programming for vulnerable children and families.

Program Management & Quality Control

Meeting Room 106/107 [CC]

Derek Schroeder, Weatherization & Intergovernmental Policy Advisor,
US Department of Energy**Ernie Hodgson**, Lead Program Analyst and Trainer,
NC Weatherization Assistance Program

This session will focus on effective management of the Weatherization Assistance Program within the guidelines of our federal grantees. This includes not only managing the flow of weatherization from intake to completion but, managing auditors and final inspectors to ensure they have the tools to ensure quality of work, compliance with regulations, improving the health and safety of the occupants, and maximum return on our weatherization dollars for the client. Also, the importance of following program standards for maximum energy efficiency for that household.

Board Member WAP Responsibilities

Salon F [CC]

Emlyn Neuman-Javornik, CPA, CGMS, Consultant,
Grants Management Accounting & Consulting

To provide Weatherization board members, executive and fiscal staff with board member responsibilities regarding the Weatherization Assistance Program.

5:00 pm - 7:00 pm

COED Meeting

Meeting Room 108 [CC]

THURSDAY | MAY 16

7:30 am - 9:00 am

Breakfast/Visit with Exhibitors

River Concourse [CC]

8:30 am - 10:00 am

Registration Open

Information Desk [CC]

9:00 am - 10:00 am

Legislative Update with David Bradley

Salon ABC [CC]

Featuring: David Bradley, Founder & CEO, National Community Action Foundation

10:00 am - 10:30 am

Business Meeting (Members Only)

Salon ABC [CC]

10:30 am - 10:45 am

Networking Break with Exhibitors

River Concourse [CC]

10:45 am - 12:00 pm

My Voice: A Panel Discussion on Advocacy

Salon DEF [CC]

*Moderated by: Dr. Landon B. Mason, President, NCCAA
Executive Director, Economic Improvement Council*

10:45 am - 12:00 pm

NC WAP Solar Possibilities (Weatherization Plenary)

Meeting Rooms 106/107 [CC]

Kevin Martin, Renewable Energy Program Manager, NC DEQ State Energy Office**Maye Hickman**, Program Manager, NC Weatherization Assistance Program

North Carolina has the second highest installed capacity of solar PV electric generation in the nation. Does that mean that everyone has had access to solar PV? Is there a possibility for Low & Moderate Income (LMI) North Carolinians to participate in solar PV generation? If so, how? This session intends to discuss the potential pilot around this issue.

12:00 pm - 12:15 pm

Networking Break with Exhibitors

River Concourse [CC]

12:15 pm - 2:15 pm

Hall of Fame Awards Luncheon

Salon ABC [CC]

An afternoon to honor the very best of community action from all across the great state of North Carolina!

CONFERENCE AGENDA CONTINUED

THURSDAY | CONTINUED

2:15 pm - 2:45 pm	Networking Break with Exhibitors	River Concourse [CC]
2:45 pm - 4:30 pm	<p>Concurrent Sessions</p> <p>OEO Updates Salon DEF [CC] <i>Melvin, L. Williams, Jr., Director, Office of Economic Opportunity, N.C. Department of Health and Human Services</i> This workshop will be an overview on reporting and financial/programmatic updates. OEO will offer guidance and best practices on reporting.</p> <p>HVAC Systems & More... Meeting Room 106/107 [CC] <i>Kevin Scott, Trainer, Community Housing Partners</i> <i>Reid Conway, PEM, State Energy Specialist, NC Department of Environmental Quality, Utility Savings Initiative</i> This session will focus on the basic operation and maintenance required of multiple types of HVAC systems installed in the Weatherization program (i.e. heat pumps, package units, mini splits, etc.). In addition, proper sizing of systems, Manual J items, thermostat installations and location.</p> <p>Braiding WAP With Other Resources Meeting Room 108 [CC] <i>Jarrod Hand, Finance Assistant Director, Piedmont Triad Regional Council, Inc.</i> This session will cover how to leverage Weatherization dollars with other programs to minimize job deferrals. Agencies will illustrate how their programs maximize these integrated funds for program efficiency. There will also be a panel representing various organizations outlining their programs and how to incorporate them with WAP to address issues like: roof repair, mold issues, ECTs/repairs, etc.</p>	
8:00 pm - 11:00 pm	<p>After Flo Community Benefit Concert <i>(ticket & ID required for entry)</i> Ironclad Brewery Enjoy some great music & local craft beer while benefiting survivors! Join us to support local nonprofits engaged in Hurricane Florence recovery efforts. <i>Doors open at 7:30 pm.</i></p>	

FRIDAY | MAY 17

8:00 am - 8:30 am	Coffee	Meeting Room 106/107 [CC]
8:30 am - 9:30 am	<p>Census 2020: Why it Matters and What You Can Do to Help Get Out the Count Meeting Room 106/107 [CC] <i>Lil Dupree, CCAP, NCRMT, Senior Associate, Research, Community Action Partnership</i> We will begin with a brief description of Census 2020 and provide key milestones and targets. The Census Project (foundations and CBOs), the Get Out The Count (GOTC) plan and how CAAs fit into the program. Also covered are why some people are hard-to-count (HTC), how to locate people who are HTC: real-time use of the Hard to Count mapping website. We will describe how CAAs can help Get Out The Count with role playing, video and scripts. We will end with the most recent court-case status on the citizenship question.</p>	
9:30 am - 10:30 am	<p>Come Home - A Reentry Documentary Meeting Room 106/107 [CC] Special Screening of the NCCAA documentary shot here in North Carolina</p>	
10:30 am - 12:00 pm	<p>Closing Session Meeting Room 106/107 [CC] Check Presentation, Closing Comments, Prizes & More... This is the closing session you don't want to miss!</p>	

FRIDAY | CONTINUED

9:00 am - 10:30 am

Client Files & Documentation (Weatherization)

Meeting Room 108 [CC]

Ernie Hodgson, Lead Program Analyst and Training Coordinator,
NC Weatherization Assistance Program

Maye Hickman, Program Manager, NC Weatherization Assistance Program

A review of the new file folder system and required file documents. Among the topics discussed in this session will be the 5-tab folder system for files; documents required in a properly prepared client file; which documents must be standardized across the WAP network and which ones can be customized to an agencies' specific needs; and client education strategies and options.

9:00 am - 5:00 pm

Board Summit (separate registration required)

Salon I [ES]

SATURDAY | MAY 18

9:00 am - 1:00 pm

Board Summit (separate registration required)

Salon I [ES]

NCCAA 2019 SERVICE PROJECT

Helping Those Impacted by the Effects of Hurricane Florence AFTER FLO COMMUNITY BENEFIT CONCERT

Thursday, May 16 | 7:30 pm - 11:00 pm

Ironclad Brewery, Wilmington

Asheville native and Bassist, Aaron Mills for the Grammy-award winning group, Cameo, will be the featured artist for the "AFTER FLO" Community Benefit Concert. Support this fun evening with your ticket contribution for the 2019 NCCAA Service Project in lieu of volunteer services and donated items.

(ticket & ID required for entry)



Key Risk

| a Berkley Company



MARSH & MCLENNAN
AGENCY



THE NCCAA BOARD OF DIRECTORS AND
NCCAA COUNCIL OF EXECUTIVE DIRECTORS
SALUTE THE 2019 HALL OF FAME INDUCTEES
CONGRATULATIONS!

Blue Ridge Community Action, Inc.
Choanoke Area Development Association of NC, Inc.
Economic Improvement Council, Inc.
Greene Lamp, Inc.
Johnston-Lee-Harnett Community Action, Inc.
Mountain Projects, Inc.



Board and Policy Council Leadership Skills

The Gravely Group has received the Head Start Governing Body and Tribal Council Certification

Many kinds of organizations oversee Head Start programs, including community action agencies, nonprofit organizations, school districts, city or county governments, and tribal governments. These entities all are required to have a Governing Board and Policy Council, each have a specific role within the Head Start agency.

Governing Boards are responsible for compliance with Head Start program requirements and must be active participants in decisions affecting their Head Start/Early Head Start programs. The Policy Council supports active parent engagement in the program design of the Head Start program.

The information presented for this certification has equipped The Gravely Group to provide hands-on instruction to assist the Governing Body and Policy Council on how to successfully address four significant areas to ensure they are compliant. The four modules offered are:

- **MODULE I: Embracing Head Start**
This module focuses on the Head Start history and the valuable programs and services offered to children and families.
- **MODULE II: What Is Head Start Program Governance?**
This module will dig deeper into how Head Start program governance functions. Participants will learn about the Head Start Act and its requirements for governance to include how to conduct the annual self-assessment.
- **MODULE III: Legal Responsibilities**
This module explores the legal responsibilities associated with being a governing body member.
- **MODULE IV: Fiscal Responsibilities**
This module outlines the important fiscal responsibilities of the Governing Board and what is involved with overseeing a Head Start program federal monitoring and audit reports.



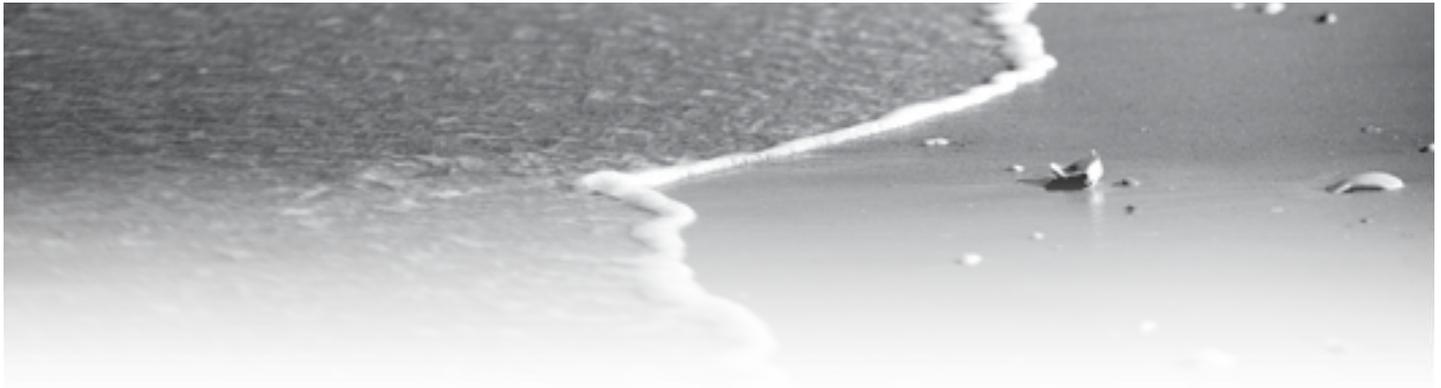
Mel J. Gravely, CEO

For more information about Leadership Skills
contact The Gravely Group at:
614-901-3369 or mel@thegravelygroup.com

Follow us on one of these social media networks:

Website: <https://www.thegravelygroup.com/>
Facebook: <https://www.facebook.com/thegravelygroup>
LinkedIn: <https://www.linkedin.com/company/721710>
Twitter: <https://twitter.com/thegravelygroup>
YouTube: <https://www.youtube.com/c/MelvinGravely1940>

1 Mission. 1 Brand. 1 Promise.



FEATURED SPEAKERS



DAVID BRADLEY



BRYAN DUNCAN



LIL DUPREE



ANDREA HARRIS



DAVID HEINEN



DR. LANDON B. MASON, SR.

DAVID BRADLEY

Co-Founder & CEO, National Community Action Foundation

David Bradley, Co-Founder and CEO, National Community Action Foundation, gives a voice to the voiceless. For nearly three decades, he has been the preeminent advocate in Washington, D.C. working closely with the Congressional leadership and with numerous Administrations, to ensure federal policies related to major social service programs make a difference in the lives of low-income Americans. Mr. Bradley is the principle author of the Community Services Block Grant, which provides core funding to the nation's CAA network and has been widely praised by leaders of both political parties. His nearly unrivaled access to powerbrokers in Congressional leadership gives him an insider's perspective of the political climate in Washington that is gleaned directly from political and party leaders.

BRYAN DUNCAN

Executive Director, I-CARE, Inc., President, National CAP and CCAP

A Nationally Certified ROMA Trainer and Certified Poverty Simulation Trainer, Bryan Duncan has worked in Community Action since 1993. He is a 1990 graduate of UNC-Chapel Hill (BA – Sociology) and started his career in Community Action as a case manager with the JTPA Summer Youth Employment and Training Program at the Salisbury-Rowan Community Action Agency (SRCAA). He subsequently became the case manager for the JTPA Title II-C Out-of-School Youth Program and remained with SRCAA through the transition to the Workforce Investment Act Youth Program. In 2004, he was promoted to the Human Resource Director for SRCAA overseeing HR generalist duties for a staff of more than 230 employees. In January 2006, Bryan was hired as the Executive Director of I-CARE, Inc., which operates programs in Iredell, Lincoln, Alexander, and Catawba counties. He currently serves as the Chair of the National Community Action Partnership Board of Directors; member of the N.C. Community Action Association Board of Directors; and member of the Southeastern Association of Community Action Agencies.



*We all can work;
but together we win.*
– ANONYMOUS

LIL DUPREE, CCAP, NCRMT

Senior Associate, Research, Community Action Partnership

Lil Dupree has experience at both the local and national levels of Community Action. A CCAP and a Master ROMA Trainer, Lil began her Community Action Career in a Montana CAA in 2005 and joined the national Community Action Partnership in 2010. She worked on the team that developed the Organizational Standards, the Emerging Leaders, and the Training and Technical Resource Center, as well as managing the Pathways to Excellence program. In 2013, Lil returned to the field, first as a Director of Planning and Evaluation, and most recently as the Executive Director of a small, rural CAA. She is delighted to rejoin the Partnership team part-time, helping to lead the next phase of implementing the successful Learning Communities Resource Center.

ANDREA HARRIS

President Emeritus, NC Institute of Minority Economic Development, Senior Fellow, Self-Help

Andrea Harris is President Emeritus of the NC Institute of Minority Economic Development having co-founded the agency in 1986. The Institute took the lead in building a cultural and organizational ecosystem in North Carolina dedicated primarily to building widely shared prosperity through the growth of minority and women owned businesses, as well as businesses in low-wealth communities. The Institute's policy impact is beyond measure creating access to public and private sector market opportunities, financing, and support. Today, Andrea serves as a Senior Fellow at Self-Help where she is still able to focus attention on strategies and actions to help limited resource communities. Andrea got her start as a young Community Action Agency Executive Director and for several years was the youngest Executive Director in the nation. She has remained a supporter and advocate of Community Action.

DAVID HEINEN

Vice President for Public Policy and Advocacy, North Carolina Center for Nonprofits

David Heinen has been with the North Carolina Center for Nonprofits since 2007, leading the Center's public policy and advocacy work and providing non-answers (and occasional useful information) about legal compliance, trends in the nonprofit sector, and advocacy to hundreds of nonprofits! Before returning to North Carolina to work for the Center, David spent seven years as an attorney with a Washington, D.C. law firm serving the nonprofit community.

DR. LANDON B MASON

Executive Director, Economic Improvement Council, President, NCCAA

Dr. Mason is currently serving as the Executive Director of the Economic Improvement Council Inc. consisting of a Head Start program, Section 8 Housing Voucher program, Community Service Block Grant program, Early Head Start program and a Weatherization program. The Economic Improvement Council is currently providing empowerment services to children and families in 13 counties in North East North Carolina. In addition to serving as the Executive Director of a Community Action Agency, Dr. Mason is the President of the North Carolina Community Action Association consisting of 34 Community Action agencies in the state of North Carolina.

Dr. Mason has also provided pastoral leadership to the Greater Saunders Grove Missionary Baptist Church in Hertford, NC for twenty-two years. He is the Former President of the Ministerial Alliance of the Roanoke Missionary Baptist Association consisting of seventy-three churches, President of the Perquimans County Fellowship consisting of eleven churches, former President of the Perquimans County Ministers for Education and the leader of the Field Workers Ministry of the Roanoke Missionary Baptist Association.



WORKSHOP PRESENTERS



PATRICIA BEIER, MSA, CCAP

*Executive Director
WAGES, Inc.*

Patricia Beier, MSA, CCAP serves as Executive Director for WAGES, a large community action agency in Wayne County, North Carolina. In this role, she provides executive leadership and oversight for 10 diverse human service programs. She is also actively involved in her community serving on the local Domestic Violence Shelter Board, Literacy Council Board and the Goldsboro-Wayne Habitat for Humanity Board of Directors. In addition, she currently serves on several statewide and regional

and national Boards, that include Immediate President of the North Carolina Head Start Association, the Region IV Head Start Association Board and also provides consultative services, training and development strategies for non-profit companies throughout the southeastern United States.



REID CONWAY, PEM

*Senior Energy Specialist
Utility Savings Initiative,
NC Department of
Environmental Quality*

Mr. Conway serves as technical expert on energy related topics with the focus on energy

efficiency within the local and state governmental sectors. His background is in the electric industry, performance contracting, facility maintenance, building codes and HVAC. Mr. Conway served on a committee that help write the 2012 NC Energy Conservation Code.



CARLOTTA DIXON

*NC DSS State Emergency
Response Team Coordinator
NC DHHS Division of Social
Services*

Carlotta Dixon joined the Family Support and Child Welfare Services Section in the Division of Social Services in 1999. She previously worked with

the State of Illinois for 10 years in Child Welfare before relocating to North Carolina. Carlotta currently is the Section Chief for the Program Compliance Section. Carlotta holds a Bachelor of Science in Political Science and Business Merchandising Marketing from Tuskegee University. Carlotta also has a Master's Degree in Human Services from the University of Chicago and is a Certified Public Manager. Carlotta is the NC DSS Civil Rights Officer and Certified EEO Adjunct Trainer. Carlotta is also the NC DSS Emergency Support Function/ Recovery Support Function (ESF/RSF) 6 Coordinator.



ERIKA FERGUSON

*Director of the Office of Healthy Opportunities
NC Department of Health and Human Services*

Erika Ferguson serves as Director of the Office of Healthy Opportunities for the NC Department of Health and Human Services. In this role, she leads the Department's portfolio of work addressing the non-medical drivers of health including housing, food, transportation and interpersonal safety. Erika started her career managing a homeless shelter in the Mississippi Delta and has since served in a variety of capacities across healthcare and human services including positions at Duke University and the World Health Organization. Erika holds a BS in Public Health from the University of North Carolina Gillings School of Global Public Health and Duke University and a Master of Public Policy from the Harvard Kennedy School of Government.



CAREY L. GIBSON

*Project Manager
Nationally Certified ROMA
Implementer Project*

Carey Gibson has been a professional Social Worker for over 20 years having received undergraduate degree in Social Work from Warren Wilson College and her Master's Degree in Social Work from the University of North Carolina at Chapel Hill. She has worked in Child Protective and Economic Services, in a Level 2 Trauma Emergency Department and as Economic Development Department Director at Community Action Opportunities in Asheville, NC. Carey is a Nationally Certified ROMA Professional (Trainer, Implementer and Master Trainer). As an independent contractor she provides training and technical assistance to CAAs and other non-profit organizations. As of January 2019, Carey became the Project Manager of the Nationally Certified ROMA Implementer Project.



JOEL GROCE

*Director of Finance and Administration
North Carolina Community
Action Association*

A highly detailed and outcomes-focused senior leader, Joel Groce uses his nearly two decades of experience in the managed care arena in his work as the Director of Finance and Administration for the North Carolina Community Action Association. In this capacity, he is responsible for the fiscal oversight of the Duke Energy Helping Home Fund and Income Qualified Weatherization programs, as well as, association operations. He has managed several multi-million dollar companies, managing large profit margins, while introducing new and innovative tools. He also has years of experience managing federal and state compliance regulations and is a certified public accountant.



JARROD HAND

*Finance Assistant Director
Piedmont Triad Regional
Council, Inc.*

Jarrold Hand is Finance Assistant Director for the Piedmont Triad Regional Council. Jarrold believes accountants should be collaborative leaders helping programs serve efficiently and effectively. Jarrold is a Certified Public Accountant and Chartered Global Management Accountant and a member of the American Institute of Certified Public Accountants (AICPA). Jarrold has a Master of Science in Accounting degree from UNC-Greensboro. Jarrold has 15 years of professional accounting experience with six years of experience with Weatherization Assistance Program.

1 Mission. 1 Brand. 1 Promise.

WORKSHOP PRESENTERS *continued*



TERESA HARDEE, PhD

*CEO/President
i50 Consulting Services, LLC*

Dr. Teresa Hardee is the CEO and President of i50 Consulting Services, LLC. The company specializes in all aspects of organizational performance. This includes strategic planning, business process reengineering, financial sustainability, performance indicators, risk assessment, and many other components in public administration, higher education, and non-profit management. Teresa has been in higher education, the public sector and business for over 25 years. She has also worked in the private sector in several accounting/finance related capacities. She has worked closely with the Gates Foundation on Data Analytics to predict student success and operational efficiencies and served on many higher educational boards.



MAYE HICKMAN

*NC WAP Program Manager
NC Weatherization
Assistance Program,
NC Department of
Environmental Quality*

Maye Hickman is the Program Manager for the North Carolina Weatherization Assistance Program for the Department of Environmental Quality. Her background includes management of Home Rehabilitation projects and Energy Star new construction. She graduated from the University of Phoenix with a Business Science Degree and holds several Building Performance Institute certifications and the BB&T National Housing Development Finance Certification. Her hobbies include reading, theatre and outdoor activities; with interests in sustainable home development and reducing domestic utility consumption.



ERNIE HODGSON

*Lead Program Analyst and
Trainer
NC Weatherization
Assistance Program*

Ernest V.F. Hodgson is the Lead Program Analyst and Training Coordinator for the North Carolina Weatherization Assistance Program. His work experience includes time as an inspector for the Energy Star for Homes program, whole-house diagnostics, and energy modeling on existing homes, and hands-on weatherization both for agencies participating in the NC WAP program as well as the private sector. Currently, Mr. Hodgson holds several technical certifications including Home Energy Professional Quality Control Inspector. His non-work interests include snowboarding, cribbage, and any kind of backyard game played with friends.



MACY JONES

*Director
Alexander County Head Start*

Macy Jones has over 30 years of experience working with children and families at the local, state and federal levels. She is a Head Start Director, Advocate for Children and Families, and serves on multiple county and state level committees dedicated to advancing causes that liberate and support children and families living in poverty. Macy has a Bachelor's Degree from Gardner Webb University, a Master's Degree from North Carolina Central University and a second Master in Divinity from Shaw University in Raleigh. Her motto is "I entered the world and changed it."



MUSKA KAMRAN

*CSBG Project Manager
National Association for
State Community Services
Programs (NASCSPP)*

Muska has worked in various project management roles in the nonprofit sector in an effort to help underserved communities. Prior to working with NASCSPP, Muska was a program officer for Liberty's Promise where she helped low-income, immigrant youth and their families achieve self-sufficiency by accessing higher education and stable careers. Muska holds a Master's in History and a Bachelor's in History and Political Science from Johns Hopkins University.



KEVIN MARTIN

*Renewable Energy Program
Manager
State Energy Office,
NC Department of
Environmental Quality*

Kevin Martin is the Renewable Energy Program Manager for the State Energy Office in the Department of Environmental Quality. He holds an MBA from Averett University and an undergraduate degree from the University of Virginia. He has been in the Energy Industry for approximately 20 years managing in different capacities. He previously served as the NC WAP Program Manager in NC DEQ; Assistant Director of Energy Solutions in the Department of Mechanical & Aerospace Engineering at NC State University; and Key Accounts Manager for Danville Utilities in Danville, VA. Outside interests include family trips for hiking, camping, swimming, and biking at the beach, in the mountains and between.



SOPHIE MCMILLIAN

*Community & Diversity
Engagement Program
Manager
Blue Cross and Blue Shield of
North Carolina*

Sophie McMillian is a community and diversity engagement program manager at BCBSNC. She is responsible for leading the annual giving campaign, stewarding key nonprofit partnerships, and executive nonprofit board placements. She has more than a decade of nonprofit management experience at large highly-matrixed, small and mid-sized organizations. Sophie was the mega site community relations lead for Cisco Systems and served as program director for Rebuilding Together of the Triangle. She currently serves as NCCAA's Advisory Board member, founding board member of Banyan Inc., and is past vice chair for the Young Non-Profit Professional Network chapter for the Triangle area of North Carolina.



**EMLYN NEUMAN-
JAVORNIK, CPA, CGMS**

*Grants Management
Accounting & Consulting
Emlyn Neuman-Javornik,
CPA, CGMS*

Emlyn Neuman-Javornik owns and operates a WBE consulting firm focused on assisting the grants community via full grants life cycle management services, including risk assessment and monitoring procedure development, and audit preparation and resolution. She works with all levels of government, non-profit and private organizations. She also provides forensic accounting and investigative support to organizations including trial testimony and insurance claim support.

1 Mission. 1 Brand. 1 Promise.

WORKSHOP PRESENTERS *continued*



WENDY PULLEY

*Interim Human Services
Branch Manager
North Carolina Public Safety,
Division of Emergency
Management*

Wendy Pulley has been with North Carolina Emergency Management since 2015, first as the Assistant Human Services Branch Manager and now as the Interim Human Services Branch Manager. Before that she worked with the American Red Cross of Central North Carolina as a Disaster Services Intern. She earned a Master's Degree in Professional Studies in Homeland Security with the Public Health Preparedness option from The Pennsylvania State University in 2014.



DEREK SCHROEDER

*Weatherization &
Intergovernmental Policy
Advisor
US Department of Energy*

Derek Schroeder's Weatherization career path began at the local level. He has 13 years of experience in the WAP program starting in 2006 as a Crew Member for Couleecap in Southwest Wisconsin. Other positions held at Couleecap include Crew Leader, Energy Auditor, and eventually a managerial role as the Lead Energy Auditor. In 2015 Derek transitioned from the local level to the state level and served as a Program and Policy Analyst and eventually the Lead Training and Technical Assistance Program and Policy Analyst as an employee for the State of Wisconsin's WAP program. In late 2016, Derek's WAP career transitioned from the State level to the Federal level as a Policy Advisor for the Department of Energy in Washington D.C..



KEVIN SCOTT

*Trainer
Community Housing
Partners*

Kevin Scott has been actively working in the Weatherization Program since 2002. During that time he has been an energy auditor, instructor, and training coordinator. While working with Community Housing Partners his responsibilities have included classroom and field instruction, curriculum development, and quality assurance inspections for programs in several states. He holds multiple Building Performance Institute certifications including Building Analyst, Envelope Professional, Energy Auditor, Quality Control Inspector, Heating Professional, and Healthy Home Evaluator.



MELVIN L. WILLIAMS, JR.

*Director
Office of Economic Opportunity,
N.C. Department of Health
and Human Services.*

Melvin brings 16 years of government experience to the Office of Economic Opportunity. Melvin previously worked with the N.C. DOT as an On the Job Training Manager in the Office of Civil Rights. He also spent 13 years at the Governor's Crime Commission as a Training Specialist, working on crime prevention with non-profits, state and local government agencies, and universities. Melvin founded P.R.O.U.D. (Protector, Resourceful, Ongoing, Understanding and Dedicated) Fathers and the Father/Son Book Club in Raleigh. He also organized a charity golf tournament to raise awareness and education for prostate cancer, with his fraternity, Omega Psi Phi, the N.C. Minority Prostate Cancer Awareness Action Team and the American Cancer Society. ■

*The keys to brand success
are self-definition, transparency,
authenticity and accountability.*

– Simon Mainwaring

Beyond the Learning

BEING IN THE COMPANY OF SO MANY COLLEAGUES AND FRIENDS who share your passion to improve the lives of low-income families is the perfect setting to go beyond formal learning opportunities and connect with the 300+ human resources surrounding you. A one-on-one interaction is not only a great way to build a life-long connection—it can also open new pathways for your career. If you are early in your career journey, we invite you to be bold and reach out to make a new veteran connection. On the other hand, if you are a more experienced professional, we encourage you to generously share your time, confident that you have much to offer our rising young leaders and practitioners.

NETWORKING EVENTS

There are open meetings, receptions, and other activities throughout the conference you should attend! Grab an appetizer. Make a new friend! Learn about the business of your district and consider being a volunteer during the year. Don't be shy! Unless it says closed meeting or invite only – **Join in!**

PRESIDENT'S WELCOME RECEPTION

**TUESDAY, MAY 14
6:00 PM - 8:00 PM
Riverfront Grand Ballroom, Embassy Suites Wilmington Riverfront**

Drop by and get to know fellow conference-goers over complimentary appetizers at the President's Welcome Reception and Auction.

AFTER FLO COMMUNITY BENEFIT CONCERT THURSDAY, MAY 16 7:30 PM - 11:00 PM Ironclad Brewery Wilmington



Asheville native and Bassist, Aaron Mills from the Grammy-award winning group, Cameo, will be the featured artist for the "AFTER FLO" Community Benefit Concert. Support this fun evening with your ticket contribution for the 2019 NCCAA Service Project in lieu of volunteer services and donated items.

NCCAA ANNUAL BUSINESS MEETING

**THURSDAY, MAY 16
10:00 AM - 10:30 AM
Salon ABC, Wilmington Convention Center**

As a First-time Attendee or any member of the Association, you have the opportunity to connect with current and future leaders and colleagues at the annual business meeting. This meeting is open to Current Members Only and you are encouraged to learn about the Association's leadership, finance and operations, and what is in store for NCCAA's future.

ROUNDTABLE LUNCHEON

Lunch and connect with colleagues in focus groups to advance learning and representation in shared areas of interest.

(Ticketed event)

DISTRICT MEETINGS

See schedule for time and location of meeting for your district. Do you want to know how to get involved in your district? Attend these open meetings to learn more about the business of your district or how to volunteer during the year.

EXHIBIT HALL

Meet up with colleagues and friends during breaks served in the Exhibit Hall at River Concourse at the Wilmington Convention Center to see innovative products and services. ■



LIGHTING HOMES. LIFTING COMMUNITIES.

We work with more than 100 agencies across North Carolina to provide important services to our customers who need them most.



WEATHERIZATION FUNDS

Providing \$3.9 million annually to weatherization agencies to help qualifying Duke Energy Carolinas homeowners in 37 counties with energy efficiency upgrades.



SHARE THE WARMTH PROGRAM AND ENERGY NEIGHBOR FUND

Assisting those who struggle to pay energy bills. All funds go directly to those in need, and we match contributions up to \$500,000 for both funds.



HELPING HOME FUND

Giving \$2.5 million to Community Action agencies to help qualifying Duke Energy Progress customers in 50 counties with heating system repairs, energy-efficient appliances and health/safety repairs.



NEIGHBORHOOD ENERGY SAVER PROGRAM

Installing free energy-saving products in over 10,000 North Carolina homes annually and thousands more throughout our service territory.

For more information about how we can work together to help the community, visit duke-energy.com/SpecialAssistance.



BUILDING A SMARTER ENERGY FUTURE®



FAQ'S

Frequently Asked Questions

■ Is transportation provided to the Convention Center?

Yes, trolley service is available from the Embassy Suites and other conference hotels to and from the Convention Center. Check with your hotel's front desk for info on how to hitch a ride!

■ Is there a mobile app for the conference?

Yes! Why lug around a book all day when you can have the conference in your pocket?!? DOWNLOAD OUR CONFERENCE APP to have all the conference info at your fingertips! Search "Guidebook" in the app store, Google Play or Amazon store. Download the app and search for the **2019 NCCAA Conference** with the passphrase: **nccaacon19**

■ What is the hashtag for the conference?

Sharing photos? Giving updates to family and friends on social media? Tag us! On Facebook, Twitter or Instagram use the hashtag, #NCCAAcon19 to share all the happenings here in Wilmington!

■ Do I need a ticket to attend the Hall of Fame Awards Luncheon?

Yes! Tickets are required to attend the Hall of Fame Awards Luncheon. One ticket is included with your registration, but additional guests must have a ticket. Your name badge will admit you to the luncheon. Visit the registration desk to purchase additional tickets (\$75). Limited tickets are available, so check today before they sell out!

■ When is the Raffle Drawing?

The Raffle Drawing will take place at the end of the Hall of Fame Awards Luncheon!

■ Is there still time to sign up for the Roundtable Luncheons?

Sorry, it's too late for this year's conference.... tickets must be purchased prior to the conference.

■ Is complimentary Wi-Fi available?

Yes & No. At your hotel there is wi-fi available to guests of the hotel. Check with the hotel's front desk for instructions to connect to your hotel's wi-fi. There is

no complimentary wi-fi available at the convention center. Daily usage access can be purchased from the Wilmington Convention Center for \$99.95 - \$129.95 per day. Visit <https://www.businessmadecasual.com/electric-and-utilities-servicepayment/> for more info.

■ When will the Silent Auction open? How long is the bidding?

You may bid on individual auction items only on Tuesday by purchasing tickets that will be drawn for each prize. Drawings will be held for individual items during the President's Welcome Reception on Tuesday, May 14.

■ Is it too late to sign up for the Board Summit?

Unfortunately, yes. Spaces are always limited for our Board Summit and this year we sold out! Next year, be sure to sign up early to secure your spot!

■ Will session handouts be available after the conference?

Workshop handouts that are submitted by presenters will be

posted on the website. You can encourage your presenter to send in their handouts or presentation slides to make sure they are available after the conference!

■ How do we get a ticket for prize drawings?

Attend workshops and be the first to complete evaluations for sessions to obtain tickets for prizes that will be drawn on Friday during the Closing Session on Friday, May 17.

■ Can I still purchase a ticket for the After Flo Concert?

Yes, tickets are available until we sell out. You can buy tickets at the door. Tickets are \$20 for general admission or \$50 for VIP access. All attendees must be 21+ to attend, so be sure to have your ID with you to get into the Ironclad Brewery for the concert. ■

THIS YEAR WE HONOR



Join Us

To recognize and celebrate our Association's most prestigious award winners.

2019 HALL OF FAME AWARDS LUNCHEON

THURSDAY, MAY 16 | 12:00 pm - 2:00 pm | Salon ABC

Recognition for Annual Award recipients will occur at the NCCAA Hall of Fame Awards Luncheon.

Doors open at 11:45 am and the Program begins at 12:00 pm

2019 NCCAA HALL OF FAME COMMUNITY CHAMPIONS

The NCCAA Hall of Fame Community Champion Award is the Association's highest award. Nominees are selected based on their exceptional contributions and profound impact to improve the quality of life of low-income families, children and the elderly.

2019 HONOREES

Maggie Kane

Executive Director,
A Place at the Table

Dennis Gaddy

Executive Director,
Community Success initiative

NCCAA 2019 ANNUAL AWARDS

HALL OF FAME AWARDS

Inductees for the 2019 Hall of Fame join an esteemed list of champions.... from change agents in our community, to passionate members of various Board of Directors to Executive Directors and volunteers, to awesome members of the staff. Nominees are recognized in four categories - Champion, Board of Directors, Executive Directors, Staff.

ROSELLE COPELAND STEWARDSHIP AWARD

Presented annually to an individual member of the N.C. Community Action Association (NCCAA). The award focuses on exemplary individual contributions to the Association, to the local community or agency and/or the low-income community at large.

LONNIE D. BURTON ACHIEVEMENT AWARD

Presented annually to an individual who, through the assistance of a Community Action Program, has achieved a significant level of self-sufficiency and independence while recognition is given to the local Community Action Agency's role in helping the nominee(s) to help themselves. This award focuses on the personal progress and achievements of the individuals nominated.

GLORIA M. WILLIAMS AWARD

Presented annually to a corporation, foundation, or other valuable partner that has advanced the cause of the North Carolina Community Action Association or one of its members. The focus of this award is substantial financial, volunteer, or political support of the association or one of its members.

"THE ESSENTIAL PIECE" COMMUNITY ACTION EMPLOYEE OF THE YEAR AWARD

Awarded to the staff person who demonstrates "the heart" of community action through passion, dedication, and discipline – someone who consistently goes above and beyond agency expectations and demonstrates consistent service and results to their agency, co-workers and their communities.



RAFFLE Drawing and **PRIZES** awarded at the **conclusion** of the **HALL OF FAME AWARDS LUNCHEON on Thursday, May 16th.**

Prizes: 1st place: \$ 2,000
2nd place: \$ 1,000
3rd place: \$ 500

Sexual Risk Avoidance Education

...a new federal initiative serving at-risk teens in twelve NC counties promoting healthy relationships, well being, safety, risk avoidance, and teen pregnancy prevention.

Counties served: **Brunswick, Duplin, Edgecombe, Halifax, Hoke, Nash, Onslow, Randolph, Robeson, Scotland, Swain, and Wilson.**

Community Action is involved!

Gloria Williams-Wilson, Coordinator
(252) 266-1735

CJH Educational Grant Services, Inc.
(919) 832-0306
www.cjhgrants.com



DOWNLOAD OUR CONFERENCE APP to have all the conference info at your fingertips!

guidebook

now you can find a workshop or the bio of your favorite speaker right in the palm of your hand.

download our event app today!

to get the app

- Search for 'Guidebook' in the Apple, Google, or Amazon app stores
- Download the app
- In the app, enter our unique passphrase: nccaacon19
- Enjoy the app! Upload pics, save sessions, check out speaker bios & exhibitor info, etc.



2019 EXHIBITORS

The Exhibit Hall is located in River Concourse in the Wilmington Convention Center

EXHIBITION HIGHLIGHTS

• Exhibitors represent innovative and cutting-edge solution partners in the field. • Learn about what they are seeing around trends, needs, and challenges to help us work smarter • Connect with companies, colleagues, and experts to learn about the latest innovations and emerging technologies • Participate in product and service demonstrations • Network with colleagues and community action professionals

EXHIBIT HALL HOURS:

WEDNESDAY, MAY 15: 7:30 AM – 5:00 PM

THURSDAY, MAY 16: 7:30 AM – 5:00 PM



BRONZE SPONSOR

A&E INTERACTIVE TOUCH **aetouch.com**

1005 Clothilde Street
Morgan City, LA 70380
985.384.0336 | 855.997.0199
veronica@aeofficemachines.com
Adam Crappell, Jr., President

A & E Interactive Boards is the only minority owned company that has its own brand of interactive boards. Despite the changes in technology through the years, A&E remains committed to providing its customers with the most technologically advanced products and first class service at cost-effective prices.



GOLD SPONSOR

AMERIHEALTH CARITAS NORTH CAROLINA **amerihealthcaritas.com**

AmeriHealth Caritas is a mission-driven organization with more than 35 years of experience serving low-income and chronically ill populations.



EVENT SPONSOR

APPLIED ENERGY PRODUCTS & SALES, INC. **appliedenergyproducts.com**

Address: 4255 Kropf Ave. SW,
Canton, OH 44706
800.255.7996 office
330.904.5109 cell
Shawn Hackel, Vice President
shawn@appliedenergyproducts.com

Serving Your Weatherization Needs Since 1983



EPIC Mission Guiding the Forces of Change.

EPIC MISSION, INC **YourEPICMission.com**

CoWorks Huntington Building
1000 5th Avenue, Suite 104,
Huntington, WV 25701
800.507.4048 x700
704.650.7197 cell
Jeremy Turner, MBA, Founder
& Managing Director | Jeremy@
YourEPICMission.com



HEAT SMART **heatsmart.net**

235 Singleton Street, Woonsocket,
RI 02895
800.848.9665 x 250 401.481.8107
Cell
Fax 401.769.0192
Donna Montaquila, President
donna@northwestwoolen.com

Founded in 2005, Heat Smart is an initiative of Woonsocket's Northwest Woolen Mills, America's largest industrial woolen blanket manufacturer. Our mission is to help low income households save money and reduce overall energy use by encouraging them to change their heating habits and behavior. We develop partnerships with CA Programs and Energy/Utility companies across the country to distribute our Heat Smart Kits.



HUB INTERNATIONAL **hubinternational.com**

HUB International Carolinas, 751
Corporate Center Dr Suite 120,
Raleigh, NC 27607
919.337.0659 | 336-408-8375
Mobile | Fax 1-888-471-0696
Fax: 888-471-0696
Krista Pearce, CIC, CRM, Market
Leader / Commercial Advisor
krista.pearce@hubinternational.com
Brennan Wyatt 919.337.0022
Brennan.wyatt
@hubinternational.com

HUB International, a leading full service global insurance brokerage, delivers tailored products and services to address the most complex asset protection and human capital challenges through a dedicated specialty practice created expressly for the not-for-profit sector. The 6th largest insurance broker in the world, we have a vast network of experts that assist with risk services, claims management, and compliance guidance.



ISU BALLANTYNE INSURANCE GROUP, INC.

ballantyneins.com
3420 Toringdon Way, Ste. 100
PO Box 49068, Charlotte, NC 28277
704.543.8770 Direct
800.687.9902 Toll Free
866.695.7327 Fax
704.517.4766 Cell
William J. Bradley, CIC
wbradley@ballantyneins.com

We are dedicated to providing our customers in North Carolina with the best coverage at competitive rates.



KEY RISK (a Berkley Company)
keyrisk.com

11814 Bridgeview Ln., Charlotte, NC 28277
800.942.0225 Ext.3385275
704.496.5275 Direct
980.307.0847 Mobile
Mike Shea,
Regional Vice President
MShea@keyrisk.com



MARSH & MCLENNAN AGENCY LLC

mma-midatlantic.com
440 South Church Street,
Suite 500, Charlotte, NC 28202
1.704.973.2171
1.980.242.9348 Mobile
1.336.346.1397 Fax
Murphy Holderness
Murphy.Holderness@
MarshMMA.com
Bryan Beasley



LIBERTY NATIONAL
libertynational.com

1150 SE Maynard Rd.
Cary, NC 27511
Ulysses Bell, Broker
919.794.1754
ubellgroup@yahoo.com
Timothy Starnes,
Supervising Agent
919.201.5414
Inl.timothy@frontier.com



NC MEDASSIST
medassist.org

11814 Bridgeway Ln.,
Charlotte, North Carolina
Nicole Banahene,
Director of Partner Relations
704.350.3573
nbanahene@medassist.org



MUTUAL OF AMERICA
mutualofamerica.com

9100 Arboretum Pkwy, Ste. 360,
Richmond, VA 23236
804.560.0023
Nicholas Forst,
Regional Vice President
richmond@mutualofamerica.com

Mutual of America has specialized in providing retirement products (401k and 403b) and related services to organizations and their employees for over 65 years. As a mutual company, we do not have stockholders and are not publicly traded. We operate solely for the benefit of our customers, managing the Company for their long-term interest, rather than for the short-term demands of stockholders.



REAL TIME PAIN RELIEF
rtpr.com

221 West Ridge Street
Kings Mountain, NC 28086
919.593.4718
lulabeard.beard73@gmail.com
Lula Beard



THANKFUL WEAR
thankful-wear.com

ITS MORE THAN WORDS ON A SHIRT... WE LIVE THIS LIFE FOR REAL



WASHINGTON NATIONAL INSURANCE

WashingtonNational.com
1411 West Mountain Street,
Kernersville, NC 27284
Millicent Williams,
Health and life Producer
336.329.2700
sallysmom2001@yahoo.com

Washington National is Supplemental Insurance Company that has been in business since 1911. They have returned nearly \$3,000,000,000 in Return of Premium since 1995. See agent for details.

EXHIBIT HALL BREAK TIMES

River Concourse - Wilmington Convention Center

Don't forget to take a selfie next to our NCCAA backdrop!

WEDNESDAY:

Breakfast 7:30 am - 9:00 am
Networking Break..... 8:45 am - 9:00 am
Networking Break 10:30 am - 10:45 am
Networking Break 1:15 pm - 1:30 pm
Networking Break..... 3:00 pm - 3:15 pm

THURSDAY:

Breakfast 7:30 am - 9:00 am
Networking Break..... 8:45 am - 9:00 am
Networking Break..... 10:30 am - 10:45 am
Networking Break..... 12:00 pm - 12:15 pm
Networking Break..... 2:00 pm - 2:45 pm

FRIDAY:

Coffee Break, (Meeting room 106)..... 7:30 am - 8:30 am

1 Mission. 1 Brand. 1 Promise.



**THANK YOU
TO OUR ADVERTISERS**

Thank you to the following businesses and agencies for supporting NCCAA and our Conference with an advertisement.

A & E INTERACTIVE TOUCH | BRONZE SPONSOR | MORGAN CITY, LA

AMERIHEALTH CARITAS NORTH CAROLINA | GOLD SPONSOR | NORTH CAROLINA

CJH EDUCATIONAL GRANT SERVICES, INC. | RALEIGH, NC

COMMUNITY ACTION OPPORTUNITIES, INC. | ASHEVILLE, NC

DUKE ENERGY | SILVER SPONSOR | RALEIGH, NC

EPIC MISSION | HUNTINGTON, WV

ISU BALLANTYNE INSURANCE GROUP, INC. | CHARLOTTE, NC

JOHNSTON-LEE-HARNETT COMMUNITY ACTION ASSOCIATION, INC. | SMITHFIELD, NC

LOCKHEED MARTIN CORPORATION | NASHVILLE, NC

NC HOUSING FINANCE AGENCY | BRONZE SPONSOR | RALEIGH, NC

PNC BANK | GOLD SPONSOR | NORTH CAROLINA

RISK MANAGEMENT | MARSH & MCLENNAN | CHARLOTTE, NC

THE GRAVELY GROUP | COLUMBUS, OH

POWERED BY INNOVATION, GUIDED BY INTEGRITY

WE HELP OUR
CUSTOMERS
ACHIEVE THEIR MOST
CHALLENGING GOALS.

With more than 100 years of technical innovation at work, we have the tools, the systems and the solutions to transform the way energy is managed today.



LOCKHEED MARTIN ENERGY



©2019 LOCKHEED MARTIN CORPORATION

visit



www.nccaa.net

UPCOMING PROGRAMS AND RESOURCES

Explore New Opportunities

Enjoy full access to...

■ **POVERTY SIMULATION**

The NC Poverty Simulation experience is an interactive professional development tool that provides a window into the lives of North Carolina's low-income families and the struggles they face. The Simulation replicates a powerful, month-long experience for these families and what it is like to be poor.

• *Learn more or how to host a Simulation* - Email: Info@nccaa.net or Tel: **919-790-5757**

■ **CERTIFICATIONS**

NCCAA's online courses give participants in-depth coverage of important issues in the practices of Head Start and community action. Each course features presentations narrated by leading experts, extensive course materials, self-assessments and instructor-led webinars.

Head Start Family Engagement Classes -

North Carolina Community Action Association, in partnership with Southern University & A & M College, is offering a Head Start Family Engagement Certification. This comprehensive, web-based certification curriculum was developed in response to the Head Start Program Performance Standards. Visit www.nccaa.net/head-start to learn more.

■ **SEACAA EXECUTIVE CERTIFICATIONS**

Enroll in one of three Executive Leader's web-based Certification programs to earn a certification. You can work at your own pace and never leave home! How easy is that?

■ **REENTRY/NEW GROUNDS**

Although Reentry Week just ended, the NEW Reentry Council continues to bring together all stakeholders to offer assistance and resources to help individuals with criminal backgrounds become law-abiding citizens and to enhance public safety. Through comprehensive case management, the NEW Reentry Services program helps to empower individuals with criminal histories to become law-abiding and productive citizens. Referrals are made through a network of partnering reentry service providers.

■ **ARE YOU READY FOR THE NCCAA 2020 ANNUAL CONFERENCE?**

We will be back in Wilmington in May 2020! Mark Your Calendars and Join us for the 2020 Annual Conference in Wilmington.

CONGRATULATIONS!

**NORTH CAROLINA COMMUNITY ACTION
ASSOCIATION**



Agency Programs

**Head Start/Early Head Start
Weatherization/HARRP
S.T.A.R.S. (CSBG)
Economic Development
Duke Helping Home Program**

**HUD Housing Counseling
Rapid Re-housing
NC Pre-K
Mortgage Foreclosure Program
Blue Cross & Blue Shield Healthy
Homes**

**Robert W. Atkinson, Board Chairman
E. Marie Watson, Executive Director**

**P. O. Drawer 711, Smithfield, N. C. 27577
(919) 934-2145**

(919) 934-6231 (Fax)

Website – jlhcommunityaction.org

Email – jlhca@jlhcommunityaction.org

**A UNITED WAY AGENCY
EQUAL OPPORTUNITY AGENCY**

Need Help for Struggling Homeowners?

Our programs can help your seniors and citizens with disabilities remain in their homes.

Dangerous or inaccessible homes?

Our Urgent Repair Program finances emergency repairs and modifications to help residents remain safely in their homes

Foreclosure threats?

The NC Foreclosure Prevention Fund offers mortgage help for homeowners facing temporary financial hardships while they look for work or retrain for new careers

Together we can make a difference—partner with us now at www.nchfa.com/homeownership-partners/community-partners/partner-us

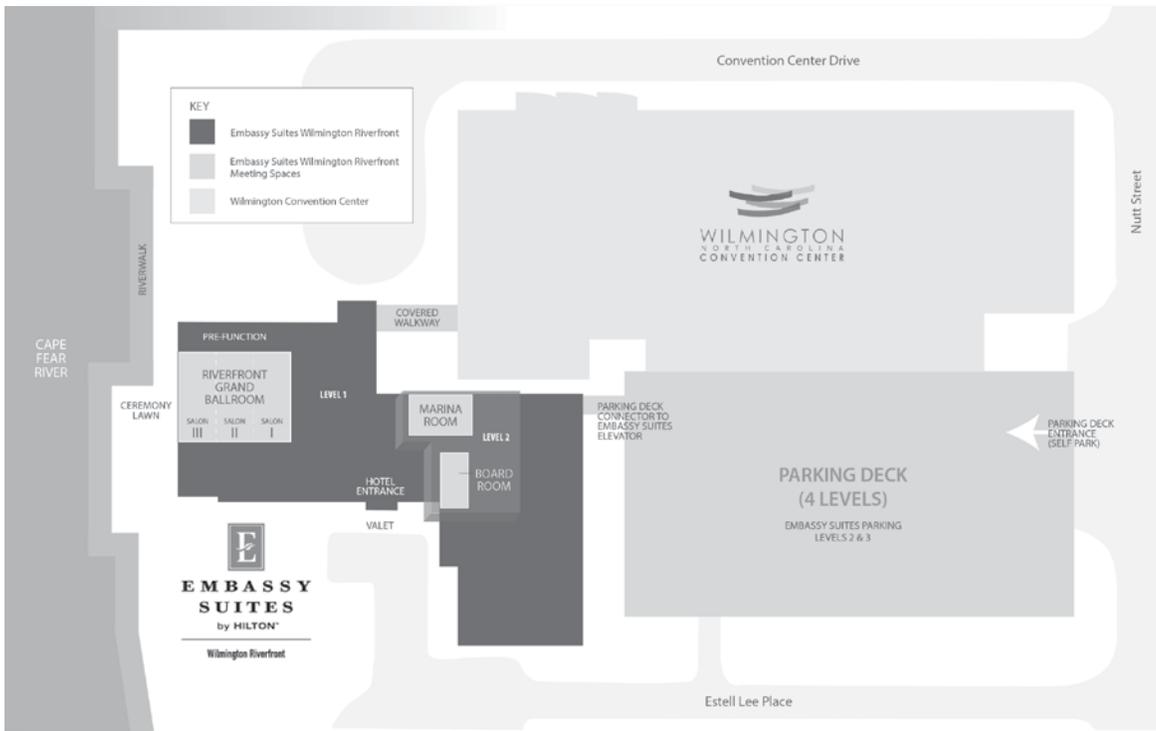


A self-supporting public agency
www.nchfa.com | 1-800-393-0988

Connect with us



FINDING YOUR WAY | HOTEL/CONVENTION CENTER LAYOUT



Need Help?

Information Desk
Wilmington Convention Center

REGISTRATION HOURS

Tuesday.....12:00 pm - 5:00 pm

Wednesday..... 7:00 am - 4:00 pm

Thursday.....8:30 am - 10:00 am

Name badges are required for all events so please check in or register upon arrival.

Thank You NCCAA Members For All That You Do



Ballantyne Insurance Group

- Workers Compensation
- Property & Liability
- Fleet Automobile
- Directors' and Officers' Liability
- E&O/Professional Liability
- Transit and Cargo Insurance
- Group Health/Employee Benefits
- Life Insurance/ Financial Services

Our focus is to deliver the most powerful value available. Backed by the strength and resources of ISU, exclusive to independent agent partners, we are uniquely equipped to engineer insurance and financial risk management solutions for your company.



800-687-9902 | wbradley@ballantyneins.com





JOIN US IN WILMINGTON MAY 2020

*Thank you for supporting the **2019 NCCAA**
Annual Conference –SEE YOU NEXT YEAR!*



1 Mission. 1 Brand. 1 Promise.

NORTH CAROLINA COMMUNITY ACTION ASSOCIATION

4428 Louisburg Road, Suite 101
Raleigh, NC 27616

www.nccaa.net

